

Foundations of Digital Economy Guidelines¹

The Foundations of Digital Economy Guidelines aim at developing the objectives and goals included therein; such foundations include significant amendments oriented to adjust the guidelines' axis, which section shall now read as set forth below:

“Guidelines laying down the Plan’s scope of action, such as goals, projects, programs and initiatives, for the Foundations of Digital Economy are set out below.

It is important to guarantee an enabling environment ensuring access to telecommunication services, the availability of the radio-frequency spectrum, the sustainable and orderly deployment of infrastructure, and clear rules for market operation.

All operators shall be guaranteed a non-discriminatory treatment when making their services available to potential public and private users, under the procedures, principles and objectives included in the legal system governing the Telecommunications Sector.

Connectivity, affordability and quality conditions required for the growth and development of small and medium enterprises shall be offered, especially in terms of broadband, as well as to guarantee quality telecommunications services, so as to incorporate in the measurement thereof the user's perspective. Likewise, global trends in digital content and applications shall be incorporated into the local economy, taking into account each population’s particular needs.

It is important to ensure an environment favoring the expansion of investments and effective market competition, both from the point of view of public telecommunication policies and telecommunication regulations.

Furthermore, it is essential to achieve the distribution of the radio-frequency spectrum based on its efficient use , respecting all consolidated legal terms of current licensees.

The foregoing without neglecting the social nature arising from telecommunication services, such as broadcasting, and therefore becoming tools which allow to exercise the fundamental rights of freedom of speech and expression, and access to information in a broad sense.

¹ Updated by technical report MICITT-DEMT-DPPT-INF-003-2018



The use of sound and television broadcasting shall be promoted for informational, cultural and recreational purposes, aiming at all times for these services to promote close communication and representation; promoting the entry of new actors representing diverse interests (social inclusion, plurality and diversity) so that the needs of the various geographical communities, as well as those of meaning or collective interests, are met.

The entire population (including persons with some type of disability) shall be guaranteed access to quality broadcasting services from a technical point of view, on equal terms and without any discrimination. In addition, accessibility shall be promoted in the production of software, content development and applications, which allow to offer innovative products and services.

Finally, it shall be guaranteed that all decisions regarding digitalization of broadcasting services are based on prior technical studies.”

